

THE 2020 INTELLIVISION AMICO™ SPECIAL EVENT GIVEAWAY SWEEPSTAKES OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER, PLAY OR CLAIM A PRIZE.

A PURCHASE OR PAYMENT WILL NOT INCREASE AN ENTRANT'S CHANCES OF WINNING.

OPEN TO ALL LEGAL RESIDENTS OF THE 50 UNITED STATES AND THE DISTRICT OF COLUMBIA.

MUST BE 18 YEARS OF AGE OR OLDER AT THE TIME OF ENTRY TO BE ELIGIBLE.

VOID IN PUERTO RICO AND ELSEWHERE WHERE PROHIBITED BY LAW.

The 2020 Intellivision Amico™ Special Event Giveaway Sweepstakes (the "Sweepstakes") is sponsored by Intellivision Media Assets, LLC., 18218 McDermott E Suite D, Irvine, CA 92614 ("Sponsor").

1. BRIEF OVERVIEW OF The 2020 Intellivision Amico™ Special Event Giveaway Sweepstakes: The Sweepstakes commences on July 20, 2020 at 10:00:00 AM Pacific Time and ends on July 31, 2020 at 8:59:59 AM Pacific Time (the "Sweepstakes Period"). The Sweepstakes consists of one (1) Prize Drawing.

Prize Period	Start Date (on or about 10:00:00 AM Pacific Time that day)	End Date (as of 8:59:59 AM Pacific Time that day)	Random Drawing Date
July 20, 2020-July 31, 2020	7/20/20	7/31/20	7/31/20

The computer network of the Sponsor shall be deemed to be the official Sweepstakes Period clock for the Sweepstakes Period.

2. ELIGIBILITY: The Sweepstakes is open to individuals who meet the following criteria: (a) are twenty-one (21) years of age or older as the date of entry, (b) legal residents of the United States (50 states and District of Columbia, but specifically excluding the territory of Puerto Rico, Guam, American Samoa, United States territories, possessions, and protectorates, foreign based United States military installations and wherever restricted or prohibited by law) ("Entrant" or "entrant"). Sponsor, each of its respective partners, advertising, promotion and public relations agencies and their respective officers, directors, employees, representatives and agencies (collectively, the "Sponsor Affiliates") are not eligible to participate in the Sweepstakes and/or win a Prize.

Additionally, relatives of such employees or former employees are not eligible to win. For the purposes of this Sweepstakes, relatives are defined as spouse, mother, father, in-laws, grandmother, grandfather, aunts, uncles, cousins, brother, sister, children, children's spouses, and grandchildren. In addition, you are not eligible to participate or win a Prize in this Sweepstakes if you have been involved in the development, production, implementation and distribution of this Sweepstakes or any of the Intellivision websites or applications. By entering this Sweepstakes, Entrants agree to be bound by these Official Rules and the decisions of the Sponsor, which are final and binding in all respects and cannot be challenged or appealed. For the purposes of this Sweepstakes, a "day" shall run from 12:00:00 AM Pacific Time to 11:59:59 PM Pacific Time, except for July 20, 2020, when the "day" will start at 10:00:00 AM Pacific Time, and except for July 31, 2020, when the "day" will end at 8:59:59 AM Pacific Time.

3. HOW TO ENTER THE SWEEPSTAKES:

Entries received after the Sweepstakes Period will be void. All entries become the sole property of Sponsor and will not be acknowledged or returned. Any entry requesting a response or comment that does not follow the directions for the response will be disqualified and could be deleted from any venue used to enter.

Entry into the Sweepstakes during Period, can be made in one of the following ways: (1) Register for the Intellivision Amico Special Event taking place on August 4, 2020 by completing the form found at <https://bit.ly/AMICOAug4>. (2) Sending a hand written note via mail to Intellivision Amico Special Event Giveaway 18218 McDermott E Suite D, Irvine, CA 92614 with your full name, address, phone number, email and a hand written description of a fond memory while watching or playing video games in no less than 25 words. Submissions cannot be mechanically reproduced through any automated means, must include proper postage to be received at the address above and hand written memory must be significantly unique for each entry. (3) sending an email to giveaway@intellivisionamico.com with full name, address, phone number, email and a hand typed description of a fond memory while watching or playing video games in no less than 50 words. Submissions cannot be submitted via automated means, must be properly addressed and typed fond memory must be significantly unique for each entry. Intellivision does not take any responsibility for emails that may be filtered by internet providers that employ junk email filters or similar technologies.

4. DRAWING: On the Random Drawing Date for the Prize Period, (as shown on the table in Section 1), Sponsor will randomly draw one (1) potential Periodic Prize Drawing winner from the eligible entries collectively received during that respective Prize Period in one of the manners specified above. Non-winning entries from one Periodic Prize Drawing will not carry forward to subsequent Periodic Prize Drawings.

5. PRIZES, APPROXIMATE RETAIL VALUE (“ARV”) AND ODDS OF WINNING:

A. Periodic Prize:

Prize is one (1) Intellivision Amico Founders Edition console. A maximum of one (1) Prize is available to be won for each Prize Period. Approximate Retail Value (“ARV”) of each Prize is \$299 USD. Limit one (1) Prize per household.

Intellivision shall pay for shipping expenses to ship Prizes to the Prizewinner’s location provided the location is within the Sweepstakes geography as described above. All expenses not specified herein, including, without limitation, all federal, state and local taxes, or other fees are each Prizewinner's sole responsibility

B. Odds of Winning: The odds of winning a Periodic Prize depend on the total number of eligible entries received. One (1) winner for the Prize Period will be selected from the eligible entries collectively received from the Intellivision Amico Special Event registration form and from those entries captured via the write-in entry outlined in the “How To Enter” section of these rules.

C. Approximate Total Retail Value of all prizes is USD \$299.00.

6. HOW TO CLAIM A PRIZE:

A. Prize Notification: The Potential Prizewinner will be announced during the Intellivision Amico Special Event broadcast, scheduled for August 4, 2020 starting at 10:00am PDT. The Potential Prizewinner does not need to watch the live broadcast to win the prize. The Sponsor will make reasonable efforts to notify each potential Prize Winner that he/she, subject to verification is a Prizewinner by direct message, e-mail and/or telephone starting August 4, 2020 following the broadcast announcement. Any potential winner who cannot be contacted by direct message, e-mail or telephone within three (3) days of attempted first notification, or if entrant is found to be ineligible, he/she will forfeit his/her prize and an alternate Potential Prizewinner may be selected. If any Prize or Prize notification is returned as undeliverable, the winner may be disqualified, and an alternate Potential Prizewinner may be selected. Acceptance of a Prize shall constitute and signify the Prize Winner’s agreement and consent that Sponsor and its designees may use the Prize Winner’s name, city, state, likeness, photo, and/or prize information in connection with the Sweepstakes for promotional, advertising or other purposes, worldwide, in any and all media now known or hereafter devised, including the Internet, without limitation and without further payment, notification, permission or other consideration, except where prohibited by law.

B. Additional Prize Information: There is no substitution for any Prize or any portion thereof except as noted above and substitutions are solely at the Sponsor’s discretion. The Prize is not transferable, assignable, or redeemable for cash. All Prize details are at Sponsor’s sole discretion. If a prize, at the Sponsor’s discretion, must

be substituted, every effort will be made to substitute a prize similar in value and kind; the Sponsor shall not be held liable in any way for any claim if such a substitution is made. Prizes will be fulfilled within 2-4 weeks after verification of the respective prize's winner and upon availability of the prize. Intellivision Media Assets, LLC is not responsible for lost or misdirected mail, email, or any mailing or email address not entered correctly. Prizewinner is solely responsible for the reporting and payment of any and all federal, state and local taxes any air travel taxes and/or expenses, including applicable departure taxes or fees, inspection charges, and security charges, as well as any other costs and expenses associated with acceptance and use of the Prizes not specified herein as being awarded. Prizewinner may be issued an IRS form 1099-MISC based on the ARV the Prize. Sponsor will make a good-faith and conscientious choice in secure delivery methods but is held to the policies and practices of the prize fulfillers; therefore, the Sponsor is not responsible for nor to be held liable for any prize delivery from a third party. Sponsor and Others shall not be held responsible for any delays in awarding prizes for any reason. The Sponsor agrees to provide any order and tracking information regarding a prize if the Prizewinner requests it. The value of each Prize set forth above represents Sponsor's good faith determination of the ARV thereof and cannot be challenged or appealed.

7. RELEASE, HOLD HARMLESS AND INDEMNIFICATION:

BY ENTERING, ALL PARTICIPANTS IN THE SWEEPSTAKES, PARTICIPANT'S HEIRS, EXECUTORS, ADMINISTRATORS, LEGAL SUCCESSORS AND/OR ASSIGNS RELEASE AND AGREE TO DEFEND, INDEMNIFY AND HOLD HARMLESS THE SPONSOR, SPONSOR AFFILIATES, INTELLIVISION AND ITS AFFILIATES AND/OR PARENT COMPANIES, FACEBOOK, TWITTER, INSTAGRAM, AND ALL VENDORS OR THOSE COMPANIES USED FOR TRANSPORTING AND DELIVERING PRIZES FROM AND AGAINST ANY AND ALL CLAIMS, DEMANDS, LOSSES AND CAUSES OF ACTION FOR ANY DAMAGES (INCLUDING, WITHOUT LIMITATION, ALL CONSEQUENTIAL, PUNITIVE, AND INCIDENTAL DAMAGES), LIABILITY, LOSS, COST, FEES (INCLUDING ATTORNEYS' FEES), INCLUDING, WITHOUT LIMITATION, DAMAGE TO PERSON (INCLUDING DEATH) OR PERSONAL OR REAL PROPERTY, DUE IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, BY REASON OF THE ACCEPTANCE, POSSESSION, REDEMPTION, MISDIRECTION, USE OR MISUSE OF ANY PRIZE OR ANY PORTION OF ANY PRIZE (INCLUDING ANY ACTIVITY OR TRAVEL RELATED THERETO) OR PARTICIPATION IN THE SWEEPSTAKES AND THE ACTIVITIES OR FOR ANY AND ALL CLAIMS BASED ON RIGHTS OF PUBLICITY AND RIGHTS OF PRIVACY WHETHER ANY OF THESE THINGS ARE CAUSED, IN WHOLE OR IN PART, BY THE ACTS, OMISSIONS, NEGLIGENCE OR MISCONDUCT OF THE SPONSOR AND/OR THE SPONSOR AFFILIATES.

NO WARRANTIES:

ALL PRIZES ARE PROVIDED "AS IS" AND "WITH ALL FAULTS." NEITHER SPONSOR, SPONSOR AFFILIATES, OR THOSE ENGAGED IN FULFILLING OR DELIVERING A PRIZE MAKE ANY WARRANTIES, EXPRESS OR IMPLIED, IN FACT OR IN LAW, RELATIVE TO THE USE OR ENJOYMENT OF ANY PRIZE, OR ANY PORTION THEREOF, INCLUDING, WITHOUT LIMITATION, ITS QUALITY, MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE. ANY AND ALL WARRANTIES FOR A PRIZE, OR ANY PORTION THEREOF, ARE CONTAINED IN THE MANUFACTURERS' OR SERVICE PROVIDERS' WARRANTIES, AS RELEVANT.

All trademarks are the property of their respective owners. The use of certain companies' products and services as Prizes does not imply participation in, approval of, or endorsement of this Sweepstakes by such companies. By entering the Sweepstakes, entrants agree to waive any rights to claim ambiguity with the Official Rules

8. LIMITATION OF LIABILITY/ DISCLAIMER/ OTHER REQUIREMENTS:

All entrants, as a condition of entry, agree to be bound by these Official Terms and Conditions and the decisions of Sponsor. Except where prohibited by law, by entering a Sweepstakes, each Entrant consents to the use of his/her name, voice, picture, likeness and biographical data and/or any other information contained in his/her entry in advertising, promotional and marketing materials by Sponsor without additional compensation, which may require, without limitation, winner to submit a photo via email and to compose a written statement to be used in advertising, promotional and marketing materials by Sponsor without additional compensation In addition, by entering, all Prizewinners, except where prohibited by law, consent to submitting a photograph with the Prize won and/or interviewed about the Sweepstakes. In connection therewith, all entrants grant full permission and consent

to Sponsor and the Sponsor Affiliates to utilize any of the results of such photographing, filming, taping and/or interviewing in any and all media now known or hereafter devised and hereby release Sponsor and the Sponsor Affiliates from all liability related thereto. Prizewinners may be required to provide their mailing address (not a post office box) and phone number in order to receive a prize or to sign, have notarized and return an affidavit of eligibility and liability/publicity release (if a U.S. resident) within five (5) days of receipt of such document(s) or Prize will be forfeited. All Prize claims and winner materials will be verified by Sweepstakes Sponsor. If the Sweepstakes becomes compromised, hampered, interrupted, not capable of running as planned, rendered impossible of performance in any way or prevented, including, without limitation, because of any kind of computer viruses, bugs, electronic, hardware, software, Internet, network, technical or telephone failures, tampering, unauthorized intervention, fraud, an event of force majeure or any other cause created by Sponsor and/or anyone or entity associated with fulfilling or delivering prizes, the user, or by any of the equipment or programming associated with or utilized in the Sweepstakes, Sponsor reserves the right, at its sole discretion, to change the Official Rules, to cancel, modify, suspend or withdraw the Sweepstakes or any Sweepstakes offer and/or cancel, modify, suspend or withdraw any method of entry, without notice, and select Prizewinners from all entries received for the Sweepstakes prior to or after the cancellation, modification, suspension or withdrawal. As used herein, an event of force majeure shall be deemed to include, without limitation, an act of God; an act of terrorism, war, riot or civil commotion, fire, casualties, equipment failure, boycott; labor dispute, strike or stoppage (including a strike by the members of any union), labor or material shortage, transportation interruption of any kind, an act, regulation, order or request of or by any federal, state or local authority or quasi-governmental entity (whether or not the act, regulation, order or request proves to be invalid); or any other similar or dissimilar act beyond the Sponsor's control. Sponsor reserves the right, in its sole discretion, to cancel, suspend and/or modify this Sweepstakes, and Sponsor can perform the random drawing from among all eligible entries received prior to such cancellation, suspension or modification of the Sweepstakes. Prizewinner, by acceptance of any Prize, agrees to release Sponsor and Sponsor Affiliates from any and all liability, claims or actions of any kind whatsoever for injuries, damages or losses to persons and property which may be sustained in connection with the receipt, ownership or use of any Prize or while traveling to and from a location to obtain or use any Prize. Further, no responsibilities are accepted for any additional expenses, omissions, delays, re-routing, or acts of any government or authority. Neither the Sponsor nor the Sponsor Affiliates is not responsible for technical, hardware, software, or telephone malfunctions of any kind, lost or unavailable network connections, or failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications caused by Sponsor or Sponsor Affiliates, the user or by any of the equipment or programming associated with or utilized in this Sweepstakes or by any human error which may occur in the processing of the entries in this Sweepstakes and which may limit a participant's ability to participate in this Sweepstakes. Entries that are incomplete, illegible or corrupted are void and will not be accepted. Any person who supplies false information, enters by fraudulent means, or is otherwise determined to be in violation of these official rules in an attempt to obtain any Prize will forfeit the Prize won and may be prosecuted to the fullest extent of the law. Neither the Sponsor nor the Sponsor Affiliates is not responsible or held liable for delivery of any prize or communication due to erroneously entered information, lost and/or misdirected email or mail. All Entrants, as a condition of entry, agree that they have not purchased any kind of Internet service whatsoever in order to participate in and/or enter the Sweepstakes. Each entrant further agrees to not knowingly: damage or cause interruption of the Sweepstakes; prevent others from using the Sweepstakes; or obtain or modify another user's non-public account information without their consent. Submission of an entry is acknowledgment of and agreement to be bound by all terms and conditions of these official rules. In the event of a dispute concerning who submitted an e-mail or other electronic entry, the entry will be declared to have been made by the authorized account holder of the e-mail address submitted or account holder of the social media account at time of entry. In the event an email address is not required for a social media platform used for entry, the account holder of that platform's social media account is considered the Potential Prizewinner. An authorized account holder is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider, or other organization (e.g. business, educational institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted e-mail address or in the cases where an email address is not required for the account, then the authorized account holder is the person named as the owner of said account. All Entrants entering any giveaways associated with

this campaign, whether through Facebook, Twitter, or Instagram agree to completely release Facebook, Twitter, or Instagram from any liability associated with the promotion/giveaways as well as understand that the neither the promotion nor of any of its giveaways are in any way sponsored, endorsed or administered by, or associated with, Facebook, Twitter, nor Instagram.

CAUTION: ANY ATTEMPT TO DAMAGE ANY ONLINE SERVICE OR WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES VIOLATES CRIMINAL AND/OR CIVIL LAWS. IF SUCH AN ATTEMPT IS MADE, SPONSOR MAY DISQUALIFY ANY SWEEPSTAKES ENTRANT MAKING SUCH ATTEMPT AND SPONSOR MAY SEEK DAMAGES TO THE FULLEST EXTENT PERMITTED BY LAW.

Sponsor can modify these official rules in any way or at any time, as long as Sponsor gives reasonable notice.

GOVERNING LAW AND VENUE:

The Sweepstakes shall be governed by, construed, and enforced in accordance with the laws of the State of California. Any action by Entrant or any third party brought to enforce these rules or, in connection with any matters related to the Web Site shall be brought only in either the State or Federal Courts located in Anaheim, California, and Entrant expressly consents to the jurisdiction of said courts. Each participant agrees (i) that any or all lawsuits brought by participants pursuant to these Official Rules or the Sweepstakes will be brought in the courts located in Anaheim, California and (ii) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any Prize awarded shall be resolved individually, without resort to any form of class action. Sweepstakes participants hereby waive any and all objections to personal jurisdiction. Any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred including, without limitation, costs associated with entering this Sweepstakes but in no event attorneys' fees. Under no circumstances will Sweepstakes participants be permitted to obtain awards for, and hereby waive all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. Out-of-pocket expenses to enter the giveaway will be limited to local (to the entrant) transportation to a free internet service provider and free use of a computer as for example, a library. Intellivisionamico.com and all of the related pages, contents and code are Copyright © 2020 Intellivision Media Assets, LLC. Copying or unauthorized use of any copyrighted material or trademarks without the express written consent of its owner is strictly prohibited. All rights reserved. Facebook; Twitter; Instagram; or any vendor, retailer, or transporter of any prize are not sponsors of this Sweepstakes and are not responsible for the administration, execution, or conduct of the Sweepstakes.

SPONSOR

Intellivision Media Assets, LLC is the sole Sponsor of this sweepstakes.

Intellivision Media Assets, LLC
18218 McDermott E Suite D
Irvine, CA 92614

9. PRIVACY: Except as otherwise stated in these official rules, the use of the information each entrant submits in this Sweepstakes is governed by these Official Terms and Conditions and Intellivision Media Assets privacy policy, which can be found at <https://www.intellivisionamico.com/privacy>.

10. PUBLICITY RIGHTS: By entering the Sweepstakes, each Entrant agrees and consents to allow Sponsor, and each of its successors, assigns, transferees, licensees, and sublicensees to use, replicate, alter, adapt, modify, publish, broadcast, translate, produce derivative works from, distribute, present, play, and exercise all copyright and other intellectual property rights with respect to the Entrant's full name, city and state of residence, entry and any reviews, photographs or other likenesses, pictures, portraits, voice, testimonials, and biographical information (in whole or in part), worldwide, royalty-free and in perpetuity for any and all purposes, including, but not limited to, advertising, trade, syndication, and/or promotion on behalf of Sponsor, in any and all forms of media, now known or hereafter devised, including, but not limited to, print, TV, radio, cable, electronic, digital, social media and any third party websites (including, without limitation, Facebook, Instagram, Twitter, pursuant to the terms of

use and policies of those websites) or other Internet sites, without further limitation, restriction, compensation, notice, review, or approval to the extent permitted by law, which rights each Entrant acknowledges and agrees Sponsor can transfer, assign, license, and/or sublicense. In addition, each Entrants agrees to transfer all rights, title, interests, and copyrights, and to waive any and all moral rights, in the reviews, and to execute any such documents as may be necessary to effectuate such a transfer or rights and waiver of moral rights, without further compensation. Each entrant acknowledges and agrees that Sponsor has no obligation to publish or use any reviews. In the event an Entrant submits multiple reviews, Sponsor reserves the right to publish and/or use all or some, in whole or in part, of said reviews. Also, by entering the Sweepstakes, each Entrants will be sharing his/her personal information with Sponsor and thereby grants Sponsor with a right to utilize such information for the administration of the Sweepstakes and awarding the prize, and as may be provided in these Official Rules.

11. WINNER'S LIST. For a list of prize winners, interested individuals should place their name and address on a 3"x 5" card and mail it in an envelope to: Winners List, 2020 Intellivision Amico™ Special Event Giveaway Sweepstakes, Intellivision Media Assets, LLC., 18218 McDermott E Suite D, Irvine, CA 92614. Winners List requests will only be accepted after the Sweepstakes end date on July 31, 2020 and requests must be received no later than January 31, 2021.

Customer service inquiries can be made at Contact Us on the www.IntellivisionAmico.com homepage.

These Official Rules may not be reprinted or republished in whole or in part without the prior written consent of Sponsor.

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